



b:dazzle

Corporate Profile

About us

Bdazzle is into Gifting Services

We cater to both Corporates and individuals. We provide end-to-end gifting solutions for all occasions. Our services include exclusive gifting items, custom made products, design solutions, innovative gifting and on-time delivery. All through our professional and personalized service.

Raison d'être

Bdazzle was born in 2009 out of a need

A need that people had of finding the right gift for the right occasion for the right person. Gifting is an important aspect of building relations. However, most tend to leave it for the last moment, and are forced to pick up a totally unsuitable item. Even when they don't leave it for the last moment, they are caught in the difficulty of finding the right gift. Bdazzle was formed to plug that need.

Raison d'être

Professionalizing Gifting Services

With Gifting Services still being at its nascent stage in India and gifting being predominantly an unorganized business, Bdazzle is an attempt to bring in professionalism in this industry.

Philosophy

Strengthen relationships through gifting

Gifting strengthens bonds; its not just the value of gifts but the very gesture that matters; the thought, the effort and the execution, all says that you care; and at Bdazzle, our effort is to help you to say that to people you really care for.

Mission

Profitable growth through quality gift offering at competitive prices, innovative solutions, on-time delivery and superior customer service.

Our services

Products: Handpicked items from across the country

Over the last few years, we have travelled extensively across India, selecting exclusive items that one would love to possess, and gift! Our items range from office stationery to lifestyle, from apparels to home decor.

Our services

Custom made gifts

For Corporates and bulk orders, we provide custom made gifts; the items, depending on the occasion and budget, are personalized with company / individual branding.

Our services

Design + gifting solution

For those who want to have items with their own identity, we provide an end-to-end solution – from developing the identity to making the final gift items.

Our services

Innovative gifting ideas

We provide innovative gifting ideas for Corporates and individuals, like *experience gifting, midnight gifts, gourmet baskets, etc.* We plan the entire solution depending on the occasion and/or the objective of gifting.

Our clients

Cathay Pacific

India Tourism

Sula Wines

Minerals (Priyadarshini Rao)

Starwood Hotels

UTV

Lodha Developer

Westin Hotels

Gifting options Diwali 2022

Clocks & Watches

Customized Clocks & Watches - Analog,
Digital and Smart Watches

Gold and Silver Coins

Customised , Gift Pack

Wireless Audio

Eyewear & Sunglasses

Belts & Wallets

Perfumes & Deos

Gift Cards

ZOYA

TITAN

TANISHQ

Mia
by TANISHQ

HELIOS
THE WATCH STORE
by TITAN

fastrack

TITAN
eyeplus

WORLD OF TITAN

TANEIRA

Gifting options Diwali 2022

Serve ware and Storage:

Microwaveables - Mixing Bowls, Casseroles, Dishes, Bake and serve, Katories, Bowls and Plates, Dessert Sets, Basic Mixing Bowls.

Accessories: Trays, Oil Dispenser

Storage Jars: Visible Jars, Airtight Jars

Storage Containers: Cook & Store (Flameproof), Clip and Store,

BOROSIL®

Gifting options Diwali 2022

Lunchboxes: Microwavable Glass Lunch boxes, Basic Glass lunch boxes, Carry Fresh Lunch boxes, Kids Lunch Boxes, Insulated Lunchboxes.

Flasks and Bottles

Tea Pots

Water Jug

Dinner-sets

Tea & Coffee Series

Combination Sets

BOROSIL®

People behind

Anindita Chakraborty (Founder)

14 years of experience in Marketing in the hospitality industry; worked in various capacities in organizations like Oberoi, Kamath Group and Marriott; started BDazzle in the year 2009 as an innovative communication and experiential gifting services company

People behind

Dibyendu Chakraborty (Strategy)

15 years of experience in brand management, market research and advertising; works on strategy and planning for various leading brands in the country; a post graduate from Delhi School of Economics and Management from IIM, C

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